

Affiliate Money Machine

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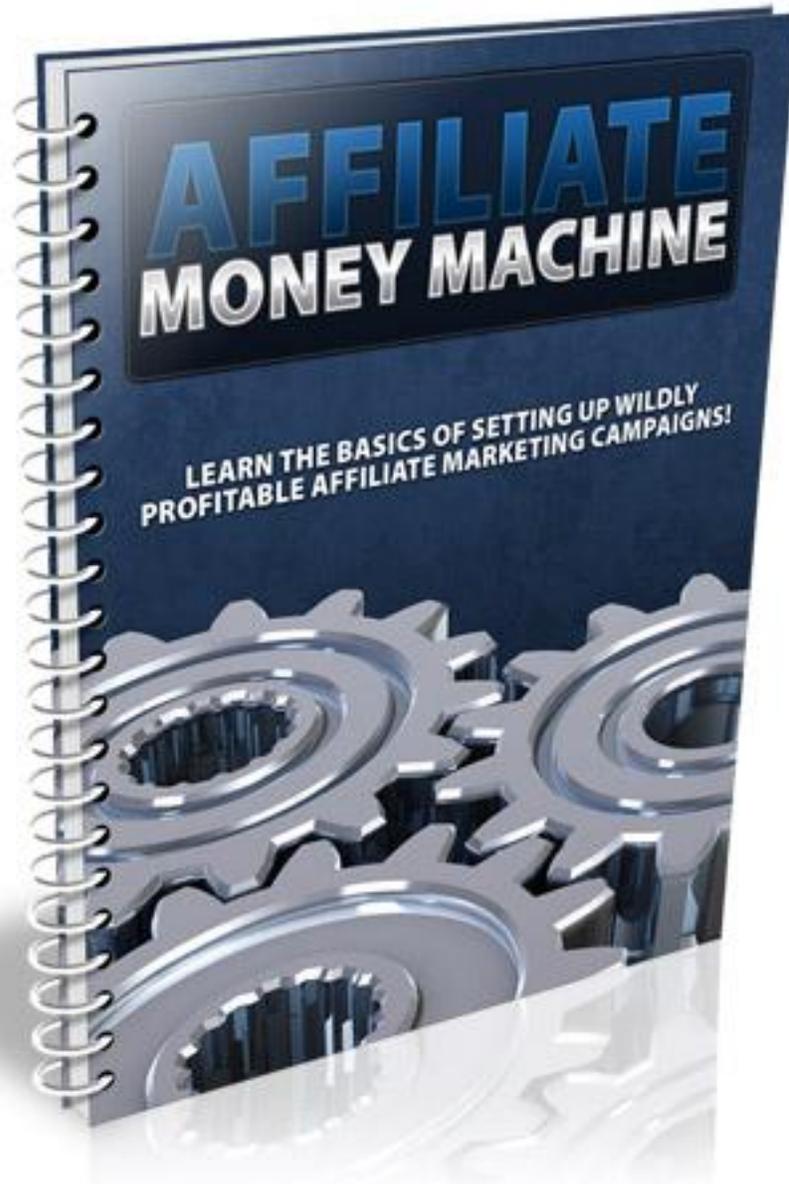


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Introduction To Affiliate Money Machine

One of the greatest things about affiliate marketing is that you can literally start making money online in **a matter of a few days**, even a few hours.

You don't need a product of your own, or even a website. All you need to do is know how to choose winning products, set up powerful campaigns and drive targeted traffic to your pages, generating a steady stream of commission payments.

And with affiliate marketing, you aren't restricted by niche or market because you aren't creating the information products! You're simply profiting from other people's work, and in many cases, vendors will offer as much as 50% commissions, meaning that you will earn just as much as they do without all of the work!

With affiliate marketing, you can develop a series of campaigns focusing around digital products, physical products or a combination of both.

Physical Products

Such as books, physical delivery courses, DVD's, Videos, Equipment and more from marketplaces like www.Amazon.com

Digital Products

Such as ebooks, reports, video tutorials, training or coaching lessons and other digital products from marketplaces like www.ClickBank.com

Being an affiliate marketer means that you have the freedom to choose what markets or topics you're interested in, and can cover as much ground as you have time for, or you can focus only on markets that you're passionate about or personally interested in.

As long as you carefully evaluate the profitability of a market and you've determined the demand is there, you can hit the ground running!

Affiliate marketing is not only incredibly simple to get involved in but it's a very rewarding experience.

It gives you the freedom to choose as many different niche markets as you wish, exploring countless opportunities and learning the ropes as you go.

What other way can you "earn as you learn"?

But there's one problem with affiliate marketing, versus selling your own products:

You have to wait for your commission check to arrive!

For the most part, waiting a couple of weeks for your commission payment to land in your mailbox, or bank account isn't a problem, but what do you do when you need fast cash, and simply can't wait for your earnings to arrive?

That's where the *Affiliate Money Machine* comes into play. With this report, you'll learn how you can generate fast cash from a variety of affiliate programs that are set up to deliver automated payments.

I'll also show you exactly how to develop a system designed for long-term success, so you're able to make money quickly, while also being able to generate steady paychecks for years to come.

Affiliate marketing offers you the freedom and flexibility unlike any other business model, and if you truly want to be successful, you need to know exactly how to take advantage of this incredible opportunity so you're covering as much ground as possible, while leveraging your campaigns so they work double-time.

So without further delay, let's create your powerful affiliate marketing system!

Choosing Winning Products

Choosing quality products is an important part of every affiliate campaign, because you want to make sure that you are setting up campaigns around products that are likely to convert.

This means that you need to spend time carefully researching and evaluating products in order to choose winners. Your ability to generate commissions and convert visitors into buyers depends on the quality and brand of the products you choose.

When it comes to choosing a niche, there are two methods that will help you get started:

- 1) Choose a niche that is evergreen**
- 2) Identify demand and profitability based on existing competition**

One of the most important things you can do is first evaluate and identify niche markets that encompass three major elements:

- 1) You can easily identify exactly who your audience is.
- 2) There are motivated, active buyers in the niche market.
- 3) You are able to penetrate the market with your campaigns.

There's no sense in trying to find an untapped niche market. There are

few of them out there and those that exist would take a lot of work in order to penetrate. Then, you'd have to condition buyers, research angles and test out different campaigns and approaches before you determine what was successful.

Forget about that! It's always easier to make money in niches that are already proven to be profitable, because if you do that, you'll instantly maximize your chances of building a successful campaign.

Evaluating markets doesn't have to be difficult. Your primary objective is to determine the viability of a market based on existing demand and buyers.

You do this a number of different ways, including by researching the number of products in the market versus the demand / size of the customer base. In most cases, you'll be able to determine the viability of a market, (or even a specific product) in a matter of minutes just by using a combination of market research with search engine research.

You always want to conduct as much research about your markets as possible so that you can really understand what your target audience is interested in and create compelling campaigns that 'speak their language', essentially communicating directly to your target audience.

You want to know:

- What people are currently buying
 - Where there are any potential market gaps for products you could
-

create

- How much of a demand exists in the market
- What your customer base is most interested in, concerned with, needing help with.

In other words, pay attention to who you are selling to before you determine what you are going to sell and your campaigns will be successful.

It's likely that you've already got most of the research you need right in your own memory bank. Think about the general health market and then dissect it so that you have 10-15 health related niches to evaluate.

Health – General / Broad Market

Segments include:

- How to lose weight
- How to prevent /cure acne
- Gout
- Menopause
- Pregnancy

Rinse and repeat this formula with any broader topic and you'll likely find a handful of desperate markets.

Relationships – General/Broad Market

Segments include:

- * Get your ex back
- * Avoid Divorce/ Repair Marriage
- * Improve Sex Life
- * Pick Up Women / Men

These are desperate markets that consist of highly motivated prospects who are anxiously looking for a solution or answer to their problem.

Keep in mind that the best markets consist of buyers who are looking to relieve their pain whether emotional, physical or mental.

Take down notes of possible products and niche markets that look interesting to you. Then, search for related forums, groups and blogs to determine what people are looking for, how big the market is and what is currently in demand.

Then, investigate keywords to determine how much competition is in the marketplace as well as how many searches take place each month for specific keyword phrases relating to each niche market.

If you plan to promote digital products, the best place to start looking for quality products is through ClickBank, available at

<http://www.Clickbank.com>

ClickBank is the largest online marketplace for digital products, and you'll be able to quickly pinpoint hot sellers by browsing through their

many categories.

ClickBank.com offers detailed statistics and information regarding each specific product making it even easier to quickly evaluate the profitability of potential campaigns.

Here is what these mean:

\$/sale: The amount of money you earn for each sale.

Future \$: Average rebill revenue.

Total \$/sale: Average total \$ per sale, including all rebills.

%/sale: The percentage of the product sale price that the sale represents.

%/refd: Fraction of publisher's total sales that are referred by affiliates.

grav: The measure of how many affiliates are promoting the product.

For each affiliate paid in the last 8 weeks Clickbank adds an amount between 0.1 and 1.0 to the total. The more recent the last referral, the higher the value added.

The Gravity indicator will tell you how well a product is selling. So a gravity score of 100 means a product is potentially selling better than

one with a gravity score of 20.

When it comes to gravity assigned to any specific product, a gravity of 70 or higher is usually a good sign that the product is still in demand, and being actively promoted by other affiliates.

To take things a bit further, you can use free services such as www.CBTrends.com or www.CBEngine.com to further evaluate each product, in terms of performance, demand, and the number of affiliate marketer's that are promoting it (which is always a good indication of how profitable the market is).

There are many other affiliate networks and marketplaces worth exploring, with many offering a combination of both digital and physical products.

Here are a few to help you get started:

Amazon Marketplace

<https://affiliate-program.amazon.com/>

I suggest using Amazon to locate products primarily with a higher price point, as their payout rate is set at only 4%. Personally, I use Amazon only for products priced at \$200 or higher to make up the difference in the low-end commission offer.

Still, the Amazon marketplace is a great way to monetize extra space on your website or blog, and with their extended affiliate options, such as being able to integrate an "astore" into your website, you're given a

lot of flexibility as to how you can develop affiliate campaigns.

Tip: You can monetize your feeder sites with Amazon modules and plugins, just by logging into your Amazon Associates account and exploring their 'extended' options.

Commission Junction

Otherwise known as "CJ.com", Commission Junction has been around for many years and is known to pay on time and provide unbeatable support.

They also feature hundreds of merchants across the board spanning thousands of niche markets.

You may require approval prior to being able to participate in select affiliate programs, as Commission Junction provides merchants the opportunity to pre-approve affiliates, but the application is extremely simple and you can expect to receive a response in a matter of a few hours.

<http://www.CommissionJunction.com>

Share A Sale

<http://www.ShareASale.com>

ShareASale.com has grown into an extensive affiliate marketplace, and since all merchants are required to retain a cash balance of funds used to pay affiliates, it's a risk-free way to ensure that you are paid for all of your efforts.

Pay Dot Com

<http://www.paydotcom.com>

PayDotCom is similar to ClickBank in that it only features digital products. One of the key differences between PayDotCom and Clickbank however is that when promoting products through PayDotCom, it's up to the merchant to pay you, and this is done primarily through Paypal.

With ClickBank, you are paid by the company itself based on their payment schedule (every two weeks for paper check or weekly via direct bank transfer).

Link Share Services

Link Share is an ever-growing affiliate marketplace and with it comes a great variety of lucrative and high paying affiliate opportunities.

You can create your Link Share account at <http://www.LinkShare.com>

Here are a few resources to further help you find and evaluate potential niche markets:

NicheBot:

<http://www.nichebot.com>

Google Trends

<http://www.Google.com/trends>

Google Trends reveals the current popularity of a search term (keyword) and provides you with related resources (including articles, blogs and news).

Trend Watching

<http://www.TrendWatching.com>

Compete

<http://www.Compete.com>

Amazon Best Sellers

<http://www.amazon.com/gp/bestsellers/books>

Yahoo Buzz

<http://buzz.yahoo.com>

CB Analytics

<http://www.CB-Analytics.com>

Creating Profitable Affiliate Websites

One of the easiest ways to make money online is by developing a detailed, honest and straightforward review website for your niche market.

A review site offers important information to buyers, such as giving them a breakdown of the product or service, including personal testimonials, feedback as well as getting your visitors involved in posting their own comments and experiences.

One of the greatest aspects of a review site is that it can fit into literally any niche or market online.

From Amazon affiliate review sites, to developing review sites around the television programs, movies and music that you love, you can build a very profitable business online, all powered by targeted review websites!

Cater To Hungry Buyers

One of the greatest things about review sites is that you are able to target people who are on the verge of buying. They want to make informed buying decisions and they do this by reviewing comments, feedback and testimonials from websites that have personal experience with the products and services that they are interested in.

What does this mean to you?

It's a LOT easier to make money with visitors who are actively searching for specific products, and who, for the most part, have ALREADY made up their mind to buy the product but simply need a bit of reassurance before making the purchase.

So, without further delay, let's begin!

Creating Your Review Website

In order to set up a review-based website, you will need a domain name and hosting account. You can register a domain name at many different registrars including www.namecheap.com and www.moniker.com, but you'll want to do your best to choose a domain that incorporates relevant keywords from within your niche market.

You want your domain name to demonstrate to potential visitors exactly what your website is about so that you can rank within the major search engines and attract targeted visitors.

Examples: *ElectricGuitarReviews.com* – *GolfClubOverview.com* etc

Just make sure that your domain is keyword-rich, easy to spell and clearly demonstrates the focus of your site. You want people browsing through the search engines to be able to identify your site as being one that offers the exact information they are searching for.

When it comes to hosting, there are thousands of hosting providers online, but one of the most affordable service providers is HostGator, found at <http://www.hostgator.com>

Host Gator is not only easy to use but they are extremely affordable, and when just starting your review site, you can set up a "Baby" account and later upgrade once your site has grown.

In order to develop your review site, you will either need to know (or

learn) a bit of HTML in order to construct or customize review pages and templates, or you can use a combination of Wordpress and Review Site plugins to create powerful, interactive review websites without the fuss!

Here's all you need:

1) Copy of Wordpress – <http://www.Wordpress.org> (you want to download the self hosted option)

2) Copy of WP Review Site – <http://www.WPReviewSite.com>

WP Review site is a Wordpress plugin, so you can upload the plugin into your Wordpress directory and activate it from within your admin panel.

You can then customize it to suit your preferences, including template, layout, and even the style of reviews.

Note: You can create review based websites without WP Review Site just by using Wordpress, uploading a basic theme and categorizing your reviews, but WP Review Site will help optimize your site and minimize your workload, so if you can afford to grab a copy, I recommend you do so!

You can also purchase 'ready made' review templates as well. These are HTML templates that are easily customized with any HTML editor such as Dreamweaver or Frontpage.

Here a few resources to help you out:

<http://www.nichereviewlayouts.com>

<http://www.ReviewTemplates.com>

<http://www.KillerReviewTemplates.com>

<http://www.nichereviewtemplates.com>

Review Site Generator:

<http://autoreviewsitegenerator.com/>

You can also purchase review packages that come fully loaded with pre-written reviews, but you'll want to take the time to edit the content so that it reflects your own opinions, while being able to offer your visitors with unique, quality information on the products and services they are interested in.

If you really want to make the most money possible from your review sites, you absolutely need to research markets, verify the viability of niches and know, with certainty, what people are interested in, searching for and willing to buy.

Without proper research, you have little idea as to what products or services you should include within your review site, but more importantly, you aren't sure WHAT people are entering into the search engines when searching for these products.

This is where niche and keyword research comes into play. By defining

the most popular keywords used by your target audience, you can incorporate them into your reviews, content and websites to attract organic traffic from the search engines. Your review site will be thoroughly optimized and VERY targeted towards hungry buyers.

(Plus, you can swipe commissions by piggy backing off of successful marketing campaigns that others have created!)

For example, you decide you are going to include the ClickBank product "*Acne Free In 3 Days*" in your review site. You know that people who are likely to purchase this product are suffering from acne and want a quick and pain free solution.

You're able to define WHO your market is.

In order to optimize your review, you will want to include the product name AND author name in both your review and your review title, so that your page quickly ranks in the search engines, and is directed towards people who aren't just searching for an acne cure, but who are interested in this specific product.

By including author names, website URL's and product titles in your reviews, you are able to create laser-targeted pages that will boost your position in the search engines, while making it easier for you to "swipe" commissions from people who are already interested in the product but need a bit more information or reassurance before making the purchase.

Each review should always include relevant keywords, but to better optimize your site, include SPECIFIC keywords involving the products and services you are writing about.

You start by visiting

<http://adwords.google.com/select/KeywordToolExternal> and entering in your primary keyword.

You will quickly learn how popular different keywords are, how competitively targeted they are, as well as being given alternative (long-tail) keywords that you could use in your reviews for easier ranking in the search engines.

Here are a few other keyword tools worth checking out:

<http://www.WordTracker.com>

<http://www.WordStream.com>

Once you have chosen your niche market, it's time to create a swipe file of potential products that you can include on your review site.

You want to pay attention to both the quality of the products you are promoting, as well as the price range, based on what your target audience is comfortable spending.

Tip: If choosing products from the ClickBank marketplace, you can use <http://www.CBEngine.com> to create a snapshot of the top products

selling in various niche markets.

How To Make Money With An Amazon Review Site

By becoming an Amazon affiliate, you'll gain instant access to thousands of products in over 50 different markets that you can base your review site around.

From music, to movies, books and even electronics, toys (and in some countries, food!), there is no shortage of products to promote.

You can create an Amazon review site just by using the same HTML review templates that you are already using, or you can once again; use Wordpress as the foundation for your site.

You will need an Amazon Associates account before you can choose products to promote, and you can sign up at:

<https://affiliate-program.amazon.com>

Amazon makes it very easy to set up review pages, including:

Create an aStore

AStores feature various products from hand-chosen categories, so you can really customize your astore to appeal to specific niche markets.

All you need to do is log into your Amazon Associates account and create your store by choosing either specific products or complete categories. You then integrate a snippet of code into your blog or

HTML page and your aStore will appear instantly!

Create your aStore:

<https://affiliate-program.amazon.com/gp/associates/astore/main.html>

Create Links & Banners

It's easy to advertise Amazon products by building banners and links for various products, and then adding them throughout your website navigation as well as within your content pages. You can earn up to 15% of all purchases made during a visitors shopping session.

Create Banners & Links:

<https://affiliate-program.amazon.com/gp/associates/promo/buildlinks.html>

Use Widgets

You can build powerful Amazon widgets quickly right from within your Amazon Associates account. Widgets are interactive mini-applications that bring Amazon functionality to your website.

Check it out: <https://widgets.amazon.com/>

Pay Attention To Stats

Make sure that you take advantage of the "Reports" section within your Amazon Associates account.

It will provide you with important information regarding your earnings, as well as extensive data about the activity of your Amazon links,

aStores and campaigns (including traffic details, conversion rates and more).

Stats: <https://affiliate-program.amazon.com/gp/associates/promo/reports.html>

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